Special to The New York Times.

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LA FOLLETTE FUND BY 'CASH AND CARRY'

Finance Chief Ekern Issues an Appeal "to Pay as You Go"-Has \$100,000 on Hand.

CAMPAIGN NOW ORGANIZED

LaGuardia and Roe Will Cover East From New York--Congress Blacklist Is Denled.

Special to The New York Times.

WASHINGTON, July 26.—The Progressive Joint Executive Campaign Committee tonight completed its plan of organization for the present and adjourned subject to the call of Chairman Nelson.

A decision was reached to make an

subject to the call of Chairman Nelson. A decision was reached to make an intensive campaign in the East, with New York as the base of operations. Headquarters in New York will be in charge of Gilbert Roe, a close friend of Senator La Follette, and Representative La Guardia. Mr. Roe and Mr. La Guardia will at once begin the work of organizing in New England and the Middle Atlantic States.

The campaign in the East will be formally opened by Senator Wheeler, the Vice Presidential candidate, with a speech to be delivered in Boston the latter part of August. The date of the address to be delivered by Senator La Follette in New York will soon be announced. It was stated that favorable responses have been made to the appeal for funds and that approximately \$100,000 was already in hand.

Herman L. Ekern, Attorney-General of Wisconsin, was today appointed Director of the third party's general financial campaign. W. T. Rawleigh of Chicago, was named Treasurer of the funds to be collected from the public at large.

William H. Johnston, President of the

financial campaign. W. T. Rawleigh of Chicago, was named Treasurer of the funds to be collected from the public at large.

William H. Johnston, President of the Machinists' International Union, was designated director of the financial campaign among labor and other organizations and Warren S. Stone, head of the Brotherhood of Locomotive Engineers, was named as Treasurer of the money see collected.

Mr. Ekern, who attended today's meeting, made this statement:

"This will be a cash-and-carry campaign, conducted strictly on the plan of raising the money to pay as you go. The independent candidacy of La Follette for President and Wheeler for Vice President has the immediate extra burden of placing their electors on the ballots and securing organization in the different States.

"This work is handicapped for lack of funds. The immediate need of money is urgent. Prompt remittances to Treasurer W. T. Rawleigh will be weltoned. A hundred dollars now will be worth a thousand dollars later in the campaign. The exaggerated statements recently carried in the press regarding the amount of money to be raised do not help to pay any bills."

A denial was made today in behalf of the Campaign Committee of press reports that the La Follette-Wheeler campaign has prepared a blacklist on members of Congress. A statement was issued which, in part, read as follows:

"The Joint Executive Committee has full authority to pass on the endorsement of candidates for Congressional, State and local offices, but no action has been taken with regard to any such candidates. Action will not be taken by the committee until a thorough study has been made of the official records of the candidates in the respective States.

"The primary interest of the Joint Executive Committee is to advance the candidates of Robert M. La Follette for President and Burton K. Wheeler for Vice President. For this reason it does not intend to give undue attention to the Congressional situation.

Chairman Nelson announced today that he had been advised that William Hale

added that he nau me.

Le. Follette-Wheeler ticket would carry
Illinois.

Representative LaGuardia, who is a
member of the insurgent bloc in the
House, left for New York this afternoon following conferences with Senator
La Follette and the members of the
campaign committee. He predicted that
La Follette and Wheeler would cause
a good deal of excitement in New York
and other Eastern States before the
campaign had proceeded very far.

A special committee will be appointed
to direct the speakers. Hundreds have
volunteered to perform such services,
according to statements made at headquarters. It is planned to use many
women on the stump.